



## Kenneth Kaufman

Palo Alto University Founder & Emeritus,  
presented Bob Williams the award and Proclamation with the  
following words.

Robert Beresford Williams, "Bob"



Bob Williams joined Palo Alto University Rotary in 2014. At the time he was 93 years young---our most senior Rotary rookie by chronology and one of the youngest by behavior. During his five years of service to our club, Bob has been an inspiration to all of us. We have created an annual award in Bob's honor entitled **The Robert Beresford Williams Life's Code of Ethics Award**, subtitled Living by the Four-Way Test --- "The Four-Way Test of the things we think, say or do"

Is it the TRUTH?

Is it FAIR to all Concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Bob Williams has lived his whole life by these principles as a leader in athletics, in business, in service to others. Time does not permit us to cite his many achievements. As a teenager Bob earned the Eagle Scout Award.

As a mid-shipman at the US Naval Academy he was the Brigade Commander, class president and recipient of the Class of 1897 Leadership Ward. After four campaigns in the Pacific during World War II, Bob became an internationally recognized insurance executive, developing trusting relationships with a clientele of influence throughout the world.

In his retirement he founded two national initiatives Honoring of Veterans and Enhanced Sportsmanship, the ethics of good sportsmanship which are now standard procedure in high schools and colleges around the country.

He is recognized as the Naval Academy's #1 volunteer. **TRUTH, FAIRNESS, GOODWILL** and **BENEFICIAL to ALL** are part of Bob Williams' DNA.

In addition to his exemplary service to others, Bob has been extraordinarily generous to our Club. As a gala sponsor, a Fund for the Future donor and Legacy contributor Bob has arranged for the club to receive \$50,000.

Thank you, Bob Williams for your lifetime of service, for your generosity, for your smile and for being a member of Palo Alto University Rotary.